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FOR IMMEDIATE RELEASE

TELL US YOUR STORY, WIN A WEDDING!

Chicagoland couples are invited to share their love stories for a chance to win the eleven eleven WEDDING, Chicago's premier all-inclusive wedding giveaway valued at \$60,000, to be held on Nov. 11, 2011, at the Chicago History Museum. Everything, from food to formalwear, flowers to the last dance, is included thanks to many of Chicago's top wedding professionals.

Couples can enter by telling their love story, including the proposal, and by answering a few questions, like why they deserve to win the eleven eleven WEDDING giveaway. 10 semifinalists will be chosen and posted at www.elevenelevewedding.com, where the public can then vote for their favorite couple. The couples with the top three votes will be interviewed by the planning committee and the winning couple will be announced on May 24, 2011 at a live reveal party hosted by ZED451.

Interested couples can apply at www.elevenelevewedding.com, where they will:

- Tell their love story and the details of the proposal
- Answer why they deserve to win the eleven eleven WEDDING Giveaway
- Share the one moment they most look forward to on their wedding day
- Describe their design style
- Submit a picture of themselves

Applications will be accepted starting at 12:01 a.m. March 15, 2011. Deadline is 11:59 p.m. April 15, 2011. The ten semifinalists will be posted and public voting will begin on April 22, 2011.

The Chicago wedding community has embraced the event, with more sponsors to come. Those confirmed include:

Amy Beck Cake Design, Amanda Hein Photography, Becca Kaufman Orchestra, Berghoff Catering, Bella Bridesmaid, Bev Albert Celebrant, Chicago Lighting Design, Chicago Social Bride, Chicago Trolley and Double Decker, Fleur, Inc., Greatest Expectations Special Events & Weddings, Inc., Halls Rental, Jenny Yoo Collection, Joy Millinery, Poetic Productions Videography, Magnificent Milestones Custom Invitation, Mario Tricoci Salons, Rosemary Hall Calligraphy, Shutterbooth, Rappatone Botique Training, Team Blonde, The Daily Bride, The Left Bank Jewelry & Wedding Shoes, ZED451.

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Please contact Heather Vickery from Greatest Expectations at 312.925.2468 or heather@greatestexpectations.com with any questions.